22102763

QP CODE: 22102763

Reg No : .....

Name : .....

B.COM DEGREE (CBCS) REGULAR EXAMINATIONS, AUGUST 2022

Fourth Semester

Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for all B.Com Degree Programmes)

For Regular Candidates : 2020 Admission Only

For Private Candidates : 2017 Admission Onwards

8F81A531

Time: 3 Hours Max. Marks : 80

Instructions to Private Candidates Only : *This question paper contains* ***two*** *sections.Answer* ***Section I*** *questions in the answer book provided.* ***Section II****, Internal Examination questions must be answered in the question paper itself.Follow the detailed instructions given under* ***Section II***

Part A

Answer any ***ten*** *questions.*

Each question carries ***2*** *marks.*

1. What do you mean by entreprenurial motivation ?
2. What is entrepreneurial culture ?
3. Who is a drone entreneur?
4. Define the term franchising.
5. Define small enterprise.
6. What do you mean by a project?
7. What are Project constraints?
8. What do you mean by project formulation?
9. What is techno-economic analysis?
10. What is meant by Entrepreneruship training?
11. Explain Mudra loan.

12. Explain NSIC.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Distinguish between entreprenur and enterprise.
14. Bring out the characterstics of entreprenurship.
15. Elaborate the entrepreneurship in service sectors.
16. State the objectives of MSMED Act , 2006.
17. Explain the phases of project management.
18. What are the prerequisite for getting a patent for an invention?
19. How does a detailed project report serve as a framework for project implementation?
20. What are the functions of business incubators?
21. What are the features of industrial estate?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the function of an entrepreneur.
23. What are the problems faced by women entreprenuers? How can these problems be overcome?
24. What is Business idea? Explain the different sources of business ideas.
25. Explain the steps in conducting a project appraisal.

(2×15=30)